

AI-Me Robot Coach



Series Pitch Deck

One-hour dramedy with light Sci-Fi

CONTENTS



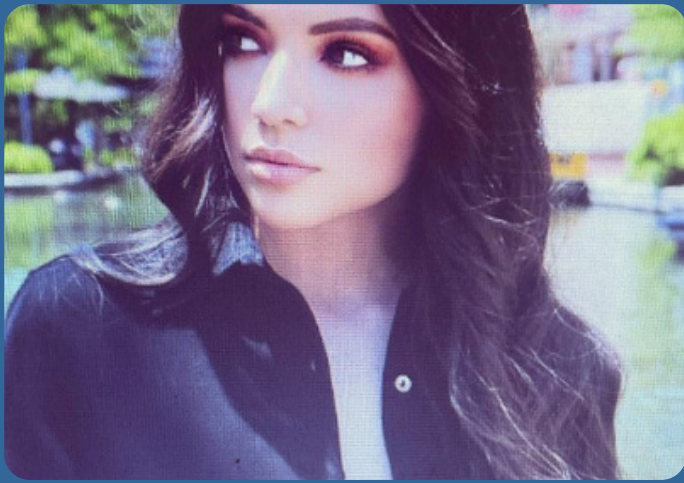
AI-Me Robot Coach

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- 03** Logline
- 04** Series Synopsis
- 05** Pilot Synopsis
- 06** Season One Outline
- 08** Main Character Descriptions
- 10** Tone of Series
- 11** Comparable Projects
- 12** Key Creatives
- 13** Producing Team
- 14** Goals For Your Series
- 15** Creator Statement



LOGLINE

AI Global Software
"So you don't have to think"



A wealthy software mogul buys a financially challenged women's soccer team and coaches it with an AI robot in her quest to be accepted

SERIES SYNOPSIS

Even though she's uber-rich and successful, MAYA (30s) is socially awkward and can't even run a simple manager's meeting with her stutter – until she invents a droid - AI-Me, which stands for **A**rtificial **I**ntelligence for **M**aximizing **E**fficiencies. AI-Me runs the meetings and answers all the questions - confident, always right. But Maya wants more; she wants to be a part of the team and buys the Oklahoma Flames – an almost bankrupt women's NWSL soccer team.

Maya makes AI-Me the new coach. AI-Me knows everything about soccer and calls the best plays in a nanosecond. This droid has another way into your heart. Her head is a video screen with the face and voice of the show's comic star, who plays Maya and AI-Me. Do I hear Emmy nomination? Each week, we'll watch how Maya never forgets how she was destined to get Olympic Gold – if only she hadn't been foiled by her teammate, SUBY (Native American -30s,) now the captain of the Oklahoma Flames.



This **season** ends with most of the team rallying behind AI-Me - but not everyone. The **2nd season** is an all-out war as Kristen and the NWSL fight against AI coaching. In the **3rd season**, the Oklahoma Flames are finally winning - both in the courtroom and on the field.

PILOT SYNOPSIS

When the story begins, MAYA (30s) shoots goals with AI-Me, who provides precise corrections for each kick. A message comes in on AI-Me's screen regarding her purchase of the Oklahoma Flames, and when Maya mentions SUBY (30s,) the Native American captain and star player, AI-Me's video plays a flashback of the final tryout of Stanford's team and how Suby ignored her, sending Maya into the goalpost.

We then glimpse the world of Suby and the last-place Oklahoma Flames, who are out of luck and money when their bus runs out of gas and their coach quits. The next day, Maya tells her two managers, PARIS and NATALIE (20s,) that she bought the Oklahoma Flames. We move into Act Two for fun and games as the more urban Natalie and Paris arrive in rustic Tulsa with AI-Me. They introduce AI-Me to the five key PLAYERS (19-30s.)

Shocked, some players run away from AI-Me, and others plan an attack. After the players walk out, AI-Me shouts that Maya wants to keep things on the "QT" for now.

It seems like the team agrees, but it is a false victory because the next morning, Maya is upset. The team went on a live YouTube program and "outed" AI-Me – a droid, as their new coach. This leads to a swift ban on AI by the NWSL commissioner, KRISTEN.

Maya figures out a temporary solution - have Suby be the official player/coach until they can sort things out. Paris teaches AI-Me how to be a little more "human." All appears okay until another false victory. While Suby is working with the goalie, AI-Me breaks away and starts "over-coaching" the other players - handing out fines, changing positions, and even insisting that they call it football instead of soccer. They angrily kick AI-Me into the goalpost, where she breaks apart. All is lost.

But Natalie gets a backup AI-Me out of the bus - and gives her a little pep talk to avoid conflicts and obstacles. As AI-Me rolls back onto the field, Suby realizes that earlier, AI-Me had called her "PonyTail," a nickname that Maya had given her when they were teammates. She discovers that AI-Me does have some humanity since a human created it. Suby clarifies what happened during the tryouts. Maya was wrong about Suby. AI-Me understands. Or is that Maya in there? Is the coach AI-Me or Maya? Tune in to find out.



SEASON ONE OUTLINE

Episode 2. The Ties that Bind. It is celebration time when the new Oklahoma Flames ends its first game that isn't a loss- a tie! But the mean girls from the North Carolina Courage are not as happy with a tie and challenge the Flames to a bar trivia game. The team kidnaps AI-Me while Natalie and Paris think they have misplaced their “charge” and search the hotel.

Episode 3. Bounding Bush. The stadium refurbishment makes practice difficult for the team, so Suby takes them to her reservation and her old high school soccer field. They are invited to participate in the Cherokee Bounding Bush Ceremony until they realize AI-Me has other plans. Jennifer and Tamara announce their engagement while AI-Me and a shaman have a meeting of the minds.

Episode 4. Paper or Plastic. Hannah and Sarah get arrested after an unfortunate disagreement with a self-service checkout computer. Things get worse when they attend their first court-mandated anger management course. It is AI-Me that saves the day when her AI routine finds the source of their anger and helps them work through it. Kristen agrees to meet with Maya and an arbitration specialist.

Episode 5. The Bride of Frankenstein. Tamara asks for AI-Me's help to plan her wedding, much to the disappointment of Paris. Paris gets her revenge after finding beta updates to apply to AI-Me's software that not only turns AI-Me into a Wedding Planner on steroids but activates AI-Me's built-in security shield which is shocking for everyone.

Episode 6. The Truth Hurts. (Theme, should you always tell the truth?) After the team wins a game, they sneak Al-Me out for a night of Karaoke in the next town. On the way home, the players get pulled over by a plus-sized patrolwoman who lectures them about the death statistics related to their excess speed. But the officer doesn't appreciate the small voice from the back seat rattling out height, weight, and deaths from being morbidly obese. They all end up in jail, including Al-Me.

Episode 7. Hostile Territory. (Theme - Nobody messes with our family.) Still smarting from a loss to a droid-coached team, nearby Kansas City Current players kidnap Al-Me. Natalie activates the new security routine, and the thieves are in for the shock of their lives while Rose fires up the bus for the four-hour trip to take back Al-Me.

Episode 8. I Do, I Do. (Theme – do you really need a piece of paper to say I love you?) It is finally the wedding day for Jennifer and Tamara, and after stepping down as the Wedding Planner, Al-Me gets a new update to enable her to officiate and file the paperwork. As with any software update, unexpected results happen, and instead of being married, Jennifer ends up adopting Tamara while Paris is officially declared dead.

Episode 9. My Cup Runneth Over. It is the first game of the She Believes Cup, and the Flames are expected to land in last place, but end up winning their first game against the number one team, the Portland Thorns. At the start of the second game, it is announced that Al-Me has been suspended due to her arrest and the team is disqualified from continuing. Maya steps in and coaches the team with a little help from VR.

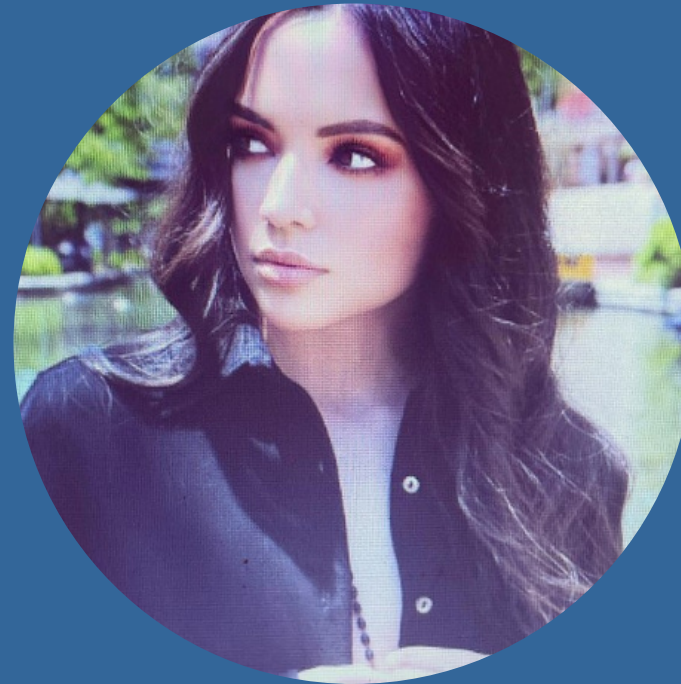
Episode 10. What Did You Call Me? Reinstated, Al-Me gets thrown out of the next game for arguing with the referee and making things personal. Almost the full team rallies behind her.

MAIN CHARACTERS



MAYA/AI-ME

The lead character in her 30s, would be a comic female actor - similar to Mayim Bialik - Big Bang Theory. It would be a challenging role, but great for an actor that would want to “dial it in” since she pays Maya - who is mostly alone in an tech office in Seattle - and the little droid - that would be a “voice over job.”



SUBY

Through the Cherokee Film office’s database, I found a female actor - gorgeous and the right age, in her 30s - AND who played college soccer. Her name is Lauren Summers with 7 film credits and 1 television.



THE PLAYERS

As some of the stars and fan-favorites begin to retire from the NWSL, they would be perfect guest stars to round out the season’s regulars. Megan would be fantastic to play Kristen - our villain! If filmed in LA - Angel City players might want to guest star!

Other Cast

Natalie – (30s) A close confidant of Maya's, she's all business and up to the challenge of managing a women's soccer team but worried about leaving her cats and having Paris as a co-worker. She insists the droid, AI-Me is an "it" and not a "she."

Paris – (30s) is the marketing guru for AI Global and Fashionista. She is the opposite of Natalie – and all bling – but ends up giving AI-Me some of the humanity that the little droid needs.

Tamara – (18-30s) The Bulgarian goalie who is the target of many of the jokes and in love with Jennifer.

Jennifer – (18-30s) is the team darling - the Alex Morgan of the Oklahoma Flames, the fastest and most adored by fans.

Sarah/Hannah – (18-30s) Twins with anger issues – they are like dynamite, and if you hit one, the other explodes.

Rose - (50s) Auntie of Suby, robust and cherry - the team's equipment manager and bus driver.

Kristen - (30s) Former teammate and now the evil NWSL commissioner.

TONE OF SERIES



Heartwarming moments
as Maya (via Al-Me)
gains acceptance



Light grounded comedy from the players

COMPARABLE PROJECTS



TED LASSO - BUT WITH WOMEN'S SOCCER - IN THE US NWSL

MY DROID IS LIKE THE NEODIVERGENT - YOUNG SHELTON

KEY CREATIVE

I am an emerging non-WGA screenwriter with an animated musical script being produced by BlackOrb Studios. I have dozens of kick-ass female-driven scripts on Coverfly, some of which were finalists in Nicholls, Austin Film Festival and other contests. I grew up in San Diego County but graduated from UCLA's Advanced Screenwriting Program, so I cheer for the LA's Angel City and San Diego Wave women's soccer teams. At one time, I either coached, played, or managed a dozen soccer teams. Like the over 2 billion people that watch the 2023 Women's World Cup - I'm a huge fan.

I recently sold my software company, and I'm a full-time writer. Although this script is about AI - it is 100% human-sourced, and no droids were harmed during the creation of the script. I was a 2023 Native American Media Alliance Fellow - where this script was written - mentored by Kris Crenwelge (True Lies, Spirit Rangers.) I have the outlines completed for 10 episodes and I'm writing episodes 2-4 now on spec.

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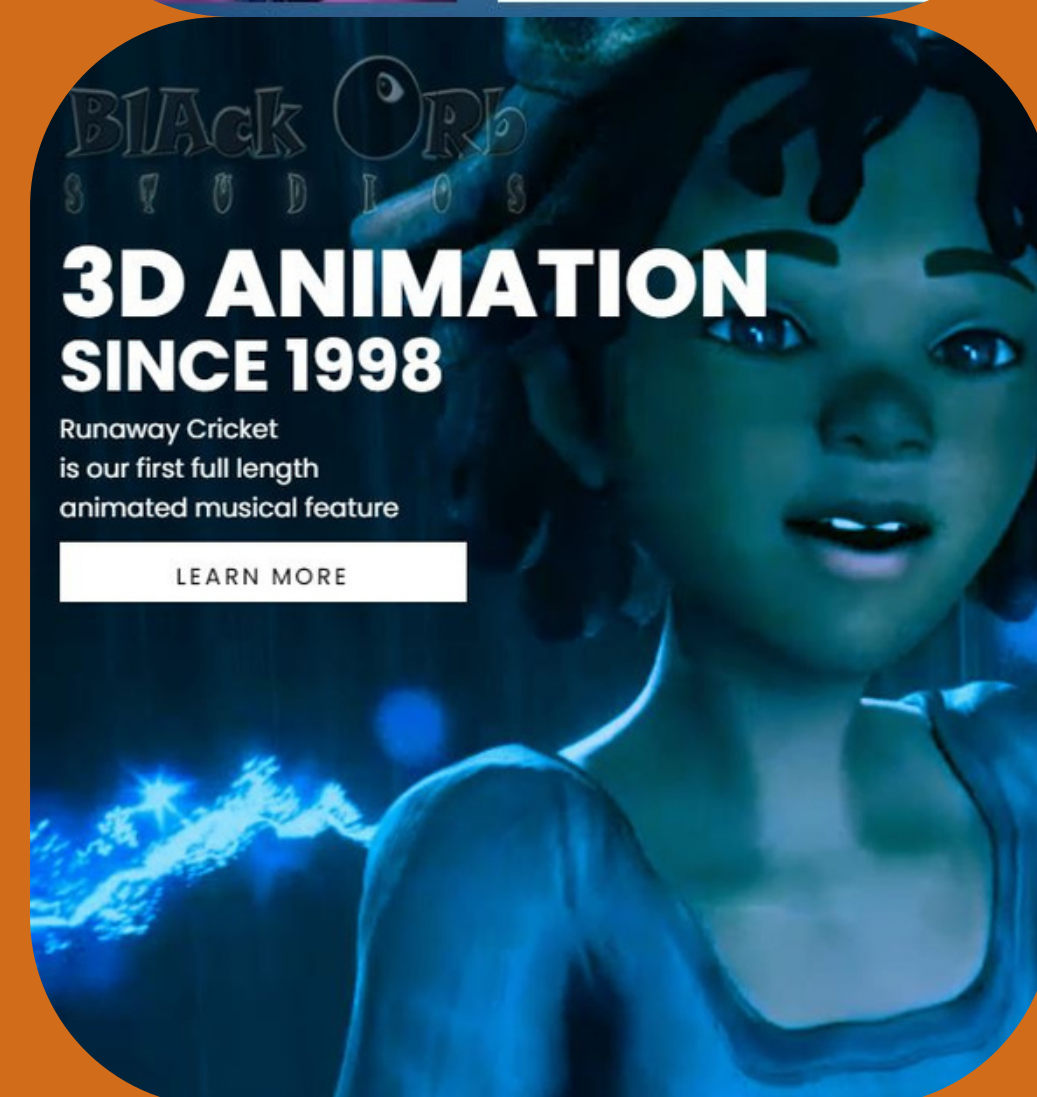


BLACK ORB
STUDIOS

**3D ANIMATION
SINCE 1998**

Runaway Cricket
is our first full length
animated musical feature

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PRODUCING TEAM



NATALIE BENALLY

Producer

Natalie has a Bachelor's degree in Theatre – Performing and Directing. In 2016, Natalie performed the lead role of Dory in the Navajo dubbed version of Disney/Pixar's Finding Nemo. She is an actor in the AMC series Dark Winds and in a lead role for the FOX/Hulu anthology series ACCUSED. Natalie has written and directed several film projects, including two dance film narratives and a short film, Mother's Day, which explores the theme of single parenthood. Her company is gearing up to premiere its first full-length documentary Indigenize the Plate on PBS in Fall 2023. Natalie is also the film's Host and Executive Producer.



SANDI JEROME

Creator

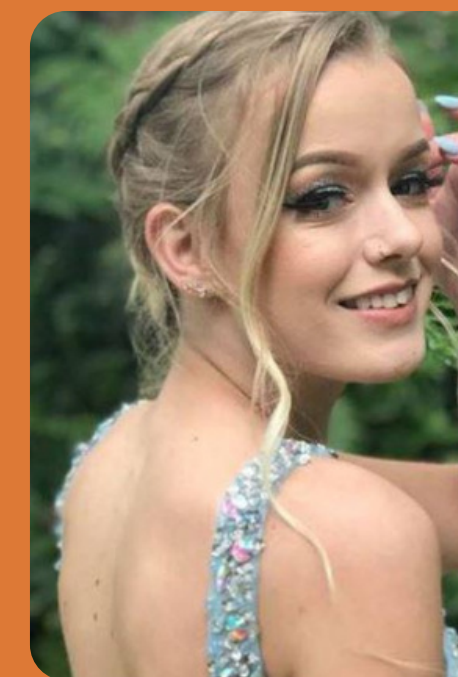
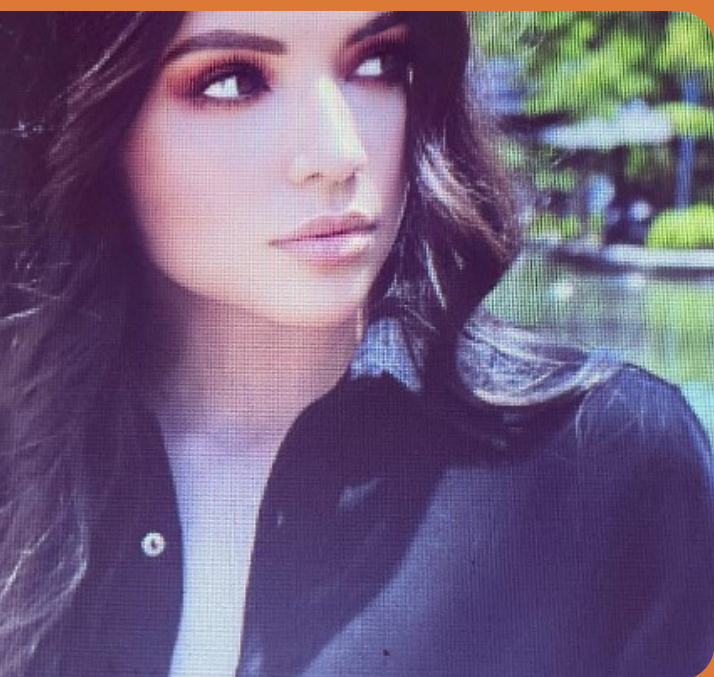
Sandi grew up on an avocado ranch in Escondido, CA and is a graduate of UCLA's Advanced Screenwriting Program, with an animated Sci-Fi script being produced by BlackOrb Studios. In a prior life, she was a software designer and computer programmer and recently sold her tech company - a fairy tale that came true, because she gets to write full-time – mostly scripts with strong female leads with elements of Sci-Fi, thriller, comedy, and fantasy. She was a Nicholls and Austin Film Festival finalist with four different scripts and a 2023 NAMA Writer's Lab cohort, where she wrote this script Al-Me Robot Coach, with the help of her mentor Kris Crenwelge who wrote for True Lies/Spirit Rangers.



TALITHA MONIZ MCMILLION

Director

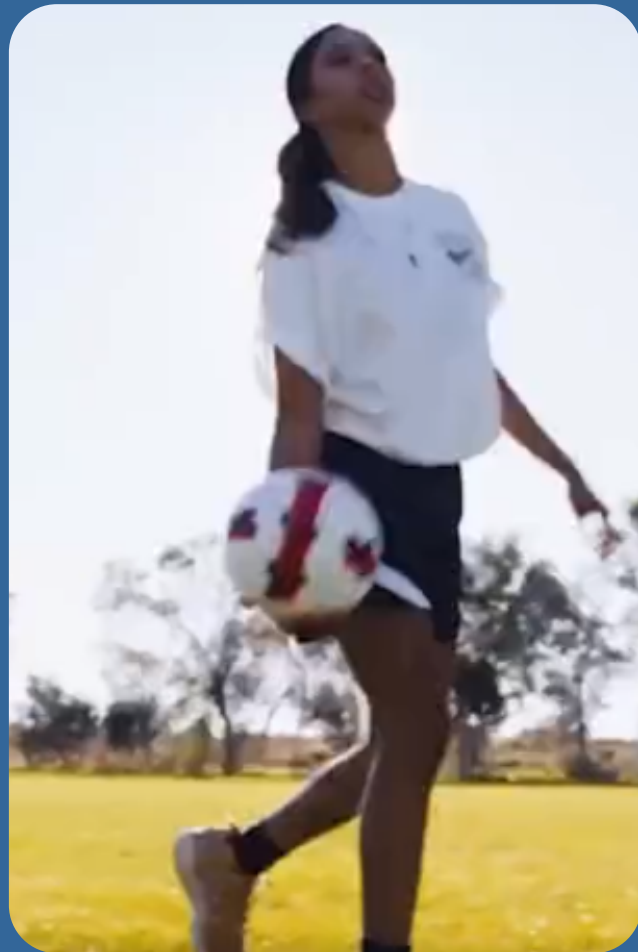
Talitha has served as Assistant Director in various plays, including PlayMakers Repertory Company's productions of Native Gardens by Karen Zacarías and The Mountaintop by Katori Hall. For the production of Native Gardens, Talitha was awarded the 2022 UNC Alliance Grant and organized a partnership between PlayMakers, UNC American Indian Center, Carolina Latinx Center, and NC Botanical Gardens. Talitha recently participated in the Las Musas Writing Mentorship Program and the 2023 NAMA Feature Film Fellowship with the series creator, Sandi Jerome.



GOALS FOR MY SERIES

Female Native American cast member
Promote women's professional soccer
Workplace sports series with a diverse all-female cast
Awareness of Cherokee Films and Studios
Diversity in cast and crew to promote inclusion
Bring joy and laughter to the world

CREATOR STATEMENT



CHEROKEE
FILM

Madison Hammond of the LA Angel City team, was the first Native American to play women's professional soccer when she joined the OL Reign in 2020. I have a unique voice because I came late to the game of both screenwriting and being Native American. I didn't find out I was Cherokee until my grandmother returned to the reservation to die. When I asked my dad why nobody ever told us we were Native American, he explained that in the 1960s, being a Native American would have hurt his chances to get work since the stereotype was of a "drunken Indian." As a kid, I didn't think about his black hair or dark skin.

I create Native American characters, like team captain, Suby, that are "regular people" to help change the perception of what it means to be an Indigenous person today. I'm probably the only aspiring non-WGA screenwriter that is a Native American, a former software developer, programmer, and CPA my age that could also teach you yoga, do your taxes, or coach your kid's soccer team. As far as diversity goes - I'm a triple home run! This is the right time for a script with diverse female characters - that has the theme of humanity vs. technology when women's soccer is at an all-time level of popularity. I know both areas - soccer and Artificial intelligence (AI) and I'm a quick writer. As a tribe member, I have access to the new Cherokee Film Studios.