

## AimMe Robot Coach - Release the Droids!



**Genre:** Dramedy with grounded comedy, low-budget

**Format:** One-hour streaming, single-camera, or cut down to a half-hour sitcom.

**Nutshell:** Ted Lasso's team coached by Young Sheldon or ALF

**LOGLINE:** A wealthy software mogul buys a financially challenged women's soccer team and coaches it with an AI robot in her quest to be accepted.

**OVERVIEW** - Like my protagonist, **Maya** – I had a childhood stutter. I owned a technology company. I love soccer. At one time, I either coached, played, or managed a dozen soccer teams. But I had a serious injury that meant my playing days were over. I now join the estimated 2 billion people watching the Women's FIFA World Cup. I also love Ted Lasso and thought, "What could be worse?" I don't think there is a more emotional topic today than AI – Artificial Intelligence. Nobody wants to be replaced by a robot, but I don't mind Siri helping me when I'm lost. I'm techy, so I wondered, "What if Ted Lasso wasn't human?" Even though she's uber-rich and successful, Maya is socially awkward and can't even run a simple manager's meeting with her stutter – until she invents a droid - **AimMe**, which stands for Artificial Intelligence Management for Maximizing Efficiencies. Aim-Me runs the meetings and answers all the questions - confident, always right. But Maya wants more; she wants to be a part of the team and buys the Oklahoma Flames – an almost bankrupt women's NWSL soccer team. Maya makes AimMe the new coach. AimMe knows everything about soccer and calls the best plays in a nanosecond. This droid has another way into your heart. Her head is a video screen with the face and voice of the show's comic star, who plays Maya and AimMe. Do I hear Emmy nomination? Each week, we'll watch how Maya never forgets how she was destined to get Olympic Gold – if only she hadn't been foiled by her teammate, Suby, now the captain of the Oklahoma Flames. Maya considers AimMe a perfect technology and doesn't understand how the team resents being coached by a robot, causing many funny conflicts. I come from the software world, where "unexpected results" always happen. Now is a good time to laugh at AI – and **Release the Droids!** The stories are driven by the players who fight or adjust to AI - while exploring the theme of wanting to be accepted. The tone is light and funny with the grounded comedy of the characters, especially the droid, AimMe, who has the neurodivergent personality of Young Sheldon with curiosity about humans of ALF. The conflict is simple – are we ready for AI?

### **OTHER CHARACTERS**

**Suby** – She's older, riddled with injuries, and wants to be appointed the new player/coach. She's the first Native American player and was on the Olympic Gold Medal and FIFA World Cup teams. Her father lost his job because of robots and hates technology – which directly conflicts with Maya's dream.

**Natalie** – She's all business and up to the challenge of managing a women's soccer team in Tulsa but is worried about leaving her cats and having fluffy Paris as a co-manager.

**Paris** – the marketing guru for AI Global and Fashionista – always has a "huge idea." She is the opposite of Natalie – and all bling - but gives AimMe some of the humanity that the little droid needs.

**Tamara** – The Bulgarian goalie who is the target of many of the jokes and is in love with Jennifer.

**Jennifer** – is the team darling - the Alex Morgan of the Oklahoma Flames, adored by fans.

**Sarah/Hannah** – Twins with anger issues are like dynamite, and if you hit one, the other explodes.

### **SUMMARY**

When the story begins, MAYA shoots goals with AIMME, who provides precise corrections for each kick. A message comes in on AimMe's screen regarding her purchase of the Oklahoma Flames, and when Maya mentions SUBY is the captain and star player, AimMe's video plays a flashback of the final tryout of Stanford's team and how Suby ignored her, sending Maya into the goalpost. We then glimpse the world of

Suby, and the last-place Oklahoma Flames, who are out of luck and money when their bus runs out of gas, and their coach quits. The next day, Maya tells her marketing person, PARIS and business manager, NATALIE, that she bought the Oklahoma Flames. But the big question is, "Who will be the new coach?" Act One ends with a shocking decision that Maya intends to use AimMe as the coach, and the pair needs to move to Tulsa to be managers and human handlers of AimMe. We move into Act Two for fun and games as Natalie, Paris, and AimMe arrive in Tulsa and go to the locker rooms. It is a stark contrast to the lush offices of AI Global Software.

They introduce AimMe to the PLAYERS. Unexpected results. Shocked, some players run from AimMe, and others plan an attack. As the players walk out, AimMe shouts that Maya wants to keep things on the "QT" for now. It seems like the team agrees, but it is a false victory because the next morning, Maya is upset. The team went on a live YouTube program and "outed" AimMe – a droid, as their new coach. This leads to a swift ban on AI by the NWSL commissioner. Maya figures out a temporary solution - have Suby be the official player/coach until they can sort things out. Paris teaches AimMe how to be a little more "human." All appears okay until another false victory. While Suby is working with Tamara, AimMe breaks away and starts "over-coaching" the other players - handing out fines, changing positions, and even insisting that they call it football instead of soccer. The TWINS angrily give AimMe football/flying lessons and send her into the goalpost, where she breaks apart. All is lost.

But Natalie gets a backup AimMe out of the bus - and gives her a little pep talk to avoid conflicts and obstacles. As AimMe rolls back onto the field, Suby realizes that earlier, AimMe had called her "PonyTail," a nickname that Maya had given her when they were teammates. She discovers that AimMe does have some humanity since a human created it. Suby clarifies what happened during the tryouts. Maya was wrong about Suby. AimMe understands. Or is that Maya in there? Is the coach AimMe or Maya? Tune in to find out. Release the Droids!

### **Future Episodes and Seasons**

In the first season, the players discover that AimMe can come in handy in winning bar trivia against their rivals, the North Carolina Courage. In the next episode, the Oklahoma Flames get their first win, and the losing team kidnaps AimMe. In a future episode, Tamara and Jennifer get AimMe's help planning their wedding, much to the dismay of Paris. After the twins get arrested, AimMe comes to the rescue with her legal knowledge. It is finals, but Tamara misses her homeland and refuses to play. AimMe saves the day by telling Tamara Bulgarian folk stories. The season ends with most of the team rallying behind AimMe - but not everyone. The next season is an all-out war as the NWSL fights against AI coaching. In the third season, the Oklahoma Flames are finally winning - both in the courtroom and on the field.

### **About the screenwriter, Sandi Jerome**

I am an emerging non-WGA screenwriter with an animated SciFi script being produced by BlackOrb Studios. During my recent Native American fellowship, my mentor, Kris Crenwelge (True Lies, Spirit Rangers), suggested that I focus on Maya's story instead my ½ hour ensemble cast like Friends. I'm flexible, so I removed half of my "darlings" and characters to make it a more budget-friendly A and B story-only "streaming" script, easier to read. I have dozens of kick-ass female-driven scripts on Coverfly; two were finalists in Nicholls, and four were finalists in The Austin Film Festival and other contests. Just search on **Coverfly Sandi Jerome**. I grew up in San Diego County but graduated from UCLA's Advanced Screenwriting Program, so I cheer for the LA's Angel City and San Diego Wave women's soccer teams. I recently sold my software company, and I'm living my dream of being a full-time screenwriter. Although this script is about AI - it is 100% human-sourced, and no droids were harmed during the creation of the script. I am writing all 8 episodes on spec – to see how long it takes me from treatment to script – as an experiment on a human being. Release the humans!